

## **Stay Ahead: The Future of IT Support**

### **Exploring Tomorrow**— **A Fresh Look at IT Support**

IT has evolved dramatically, shifting from a background support function to a central, revenue-generating force in businesses. As technology drives business transformations, we explore the essential roles of AI, cloud computing, and more in shaping the future of IT support, encouraging us to embrace these changes and leverage technology to enhance business operations and efficiency.



# Say Goodbye to the Grind! AI Takes on Tedious Tasks

AI is transforming IT support, offering smarter decision-making, streamlined operations, and personalized user experiences. Key insights from a study show how this technology reshapes the landscape of IT services, elevating service quality and paving the way for groundbreaking innovations:



per hour

handling issues

## Streamlining the Cloud— Less is More

Recent cloud technology is bustling with activity as businesses lead with innovative optimizations, bold expansions into edge computing, and strategic reductions in datacenter footprints. These trends are reshaping IT support, making every interaction quicker, smarter, and more efficient.

73% of enterprises have adopted hybrid cloud solutions, showcasing a robust move towards versatile cloud environments.

<u>\$1.5</u> trillion is the anticipated spending on IT services in 2024, driven by investments in organizational efficiency and optimization.

\$152

billion from **Managed Services** highlights the revenue from outsourcing IT functions, showing businesses' reliance on external expertise.

## Shields Up! **Staying Ahead of Cyber Threats**

As we embrace a more connected world, the importance of cybersecurity cannot be overstated.



#### Investing in Security

With the cybersecurity market projected to reach \$2 trillion, IT support teams are compelled to invest in robust security systems. This investment is crucial to safeguard data, prevent breaches and elevate the standard of security services offered.



#### **Proactive Threat Management**

Considering the estimated annual potential damages from cyberattacks could hit \$10.5 trillion by 2025, IT support must adopt proactive threat management strategies. These strategies should leverage predictive analytics and real-time detection to effectively mitigate risks and minimize financial impacts.



#### **Improved Monitoring** and Quick Response

As companies target an increase in log visibility to 80%, IT support can enhance their protection by using deeper network insights for faster anomaly detection and quicker responses. This improvement in monitoring capabilities bolsters system security and ensures reliability.

## The IoT Surge— **Connecting Tomorrow's IT Solutions Today**

Recent advancements in the Internet of Things (IoT) are reshaping IT support, making operations more streamlined and connected.

The global count of IoT devices is set to soar from 15.1 billion in 2020 to over 29 billion by 2030, highlighting the critical role of IT support in managing these extensive networks efficiently.





of large organizations had already integrated IoT into their operations, emphasizing the need for robust IT support to ensure smooth system management and operational efficiency.

## **Transform Challenges** into Triumphs

Are you prepared to turn these IT possibilities into remarkable successes? With the right IT support in place, you can confidently move forward, ensuring you remain ahead and secure in this complex digital world.

Get expert guidance and support, call 800.228.3628

www.computerweekly.com/news/366566714/Gartner-The-big-IT-outsouncing-contract-returns www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-economic-potential-of-generative-ai-the-next-productivity-frontier www.computerweekly.com/news/366537655/Gartner-highlights-four-trends-shaping-enterprise-cloud-edge-and-datacentre-investments www.statista.com/statistics/817296/worldwide-enterprise-cloud-strategy/ www.statista.com/statistics/1183457/iot-connected-devices-worldwide/



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