



What's Now & Next: How Huntress is Advancing to Stay Ahead of Adversaries

What We'll Cover



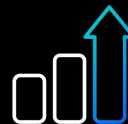
NEED

The trends and threat landscape impacting organizations



NOW

Our platform and how it has advanced in the age of AI



NEXT

New products built to shrink the endpoint & identity attack surface

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HACKERS DON'T JUST TARGET THE FORTUNE 500

**They prey on the
vulnerable**




The TL;DR

The business of cybercrime is booming, and it's never been more efficient.

In 2025, we analyzed hacker activity across more than 4.6 million endpoints and 9.4 million identities. One theme was clear: cybercrime is running better than most businesses. What was once a chaotic patchwork of isolated attacks and disorganized groups has transformed into a sophisticated, global supply chain. Cybercriminals are exploiting the same tools we depend on every day, and they're competing against your business with a standardized playbook.

Our 24/7 human-led, AI-assisted [Security Operations Center \(SOC\)](#) shuts down these threats, giving us a front-row seat to the shifting threat landscape. In the Huntress 2026 Cyber Threat Report, we break down how cybercriminals are abusing legitimate tools, launching complex identity attacks, and pulling off clever social engineering scams to bypass traditional defenses and avoid noisy exploits.

To scale your business securely in the year ahead, here's the TL;DR on the most critical threats. 

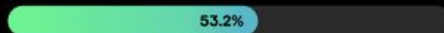
Industry

Attacks against the manufacturing industry were up by 88%



Malware

ClickFix accounted for 53.2% of all malware loader activity



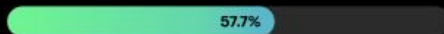
Identity

18.9% of all identity-based threats were linked to adversary-in-the-middle (AiTM) attacks (a tactic that bypasses MFA controls)



Phishing

57.7% of phishing attacks used malicious PDF attachments



Ransomware

Over 51% of all ransomware incidents were linked to Akira, Medusa, Qilin, and Ransomhub



Average time-to-ransom (TTR) jumped from 17 to 20 hours because attackers:

- Focused more on extortion and data theft
- Prioritized staying hidden over moving fast
- Took their time between initial access and the next steps in the attack path



Akira, the top ransomware group, had a TTR of 6.58 hours and was linked to 22% of all ransomware incidents





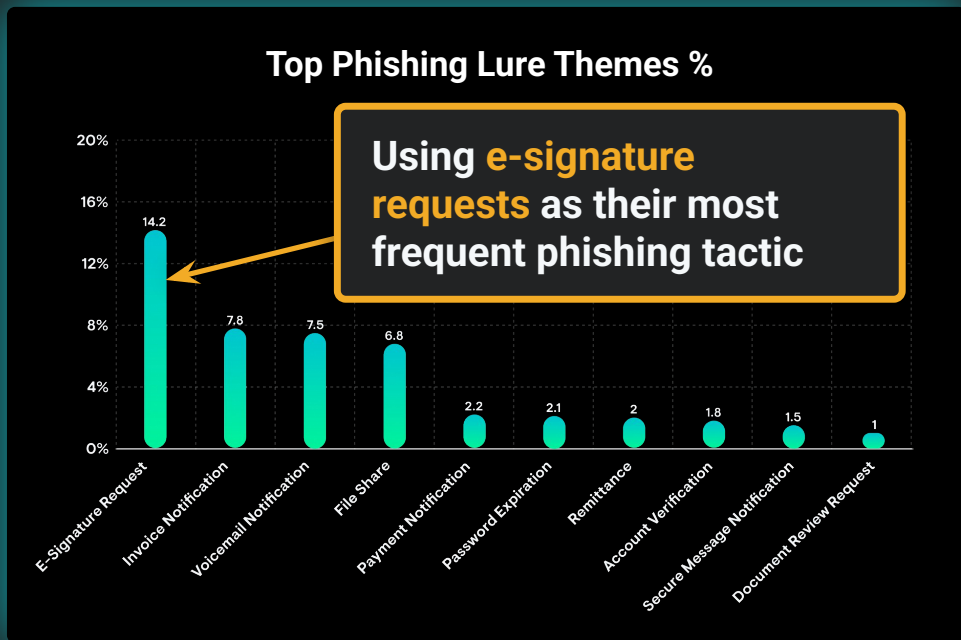
NOT JUST ONE STORY. IT'S HAPPENING AT SCALE.

**Users are up against
constant threats, and
hackers are innovating *fast*.**



AI is Accelerating Attacks

They aren't just hacking endpoints – they're **hacking people**



Real-world patterns we see:



AI-generated scripts that automate credential dumping and other tradecraft



AI-polished phishing campaigns; e-signature lures and business-lookalike emails dominate



Malware loaders, like ClickFix, accounting for ~50%+ of observed loader activity in 2025

Huntress Exists Because Companies of ALL Sizes Deserve a Fighting Chance



The Problem

Hackers don't just target the Fortune 500.

They prey on the vulnerable.



The Reality

Elite security was a luxury most couldn't afford.

We're here to change that.



The Promise

Resilience, peace of mind, and a level playing field.

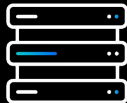
Enterprise-grade security for ALL businesses.

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HUNTRESS® | Agentic Security Platform

Built to unleash end-to-end protection in the age of AI

Agentic platform fabric



Endpoints | Identities
Human risk | Visibility

All Managed Together

AI-centric SOC



Experts using AI to move faster

AI is the Iron Man suit that
lets us outpace attackers

Enterprise-Grade Defense



Keep our communities running

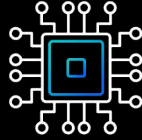
Protection without
enterprise-grade overhead

Meet Athena

How our agentic investigation system works



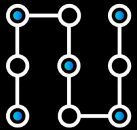
Works with Huntress SOC analysts to investigate every threat.



Built on an orchestration engine with specialized AI analysts.



Pulls telemetry across the platform for a picture of the incident.



Uses defined playbooks and guardrails to identify malice.



Writes incident reports and takes action when high confidence is met.



Indeterminate signals go to human analysts review.

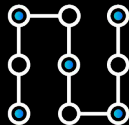
Athena Helps Us Shut Down Growing AI-Powered Threats



Instant Pickup

High-priority signals claimed as they appear. Zero wait time.

→ **Faster time to assign**



Zero Shortcuts

Every playbook step runs, every time. No intuition shortcuts.

→ **Improved report quality**



Deterministic Reliability

AI-reasoning + hard-coded guardrails for high accuracy.

→ **Lower rejection rates**

Human Analysts Lead Athena



Human SOC Analysts

Aren't always in the decision-making loop, but are always in the lead

Huntress SOC analysts:

- Own Athena's guardrails and playbooks
- Adjust them as needed
- Reviews any signals Athena views as indeterminate

Helping You Achieve Cyber Resilience

Identity Resilience

- ✓ Credential theft
- ✓ BEC & phishing
- ✓ Session hijacking
- ✓ Account takeover
- ✓ Malicious applications
- ✓ Security awareness

Managed ITDR
Managed SAT
Managed ISPM (EA)

Endpoint Integrity

- ✓ Ransomware
- ✓ Malware
- ✓ Infostealers
- ✓ Nation-states

Managed EDR
Managed ESPM (EA)

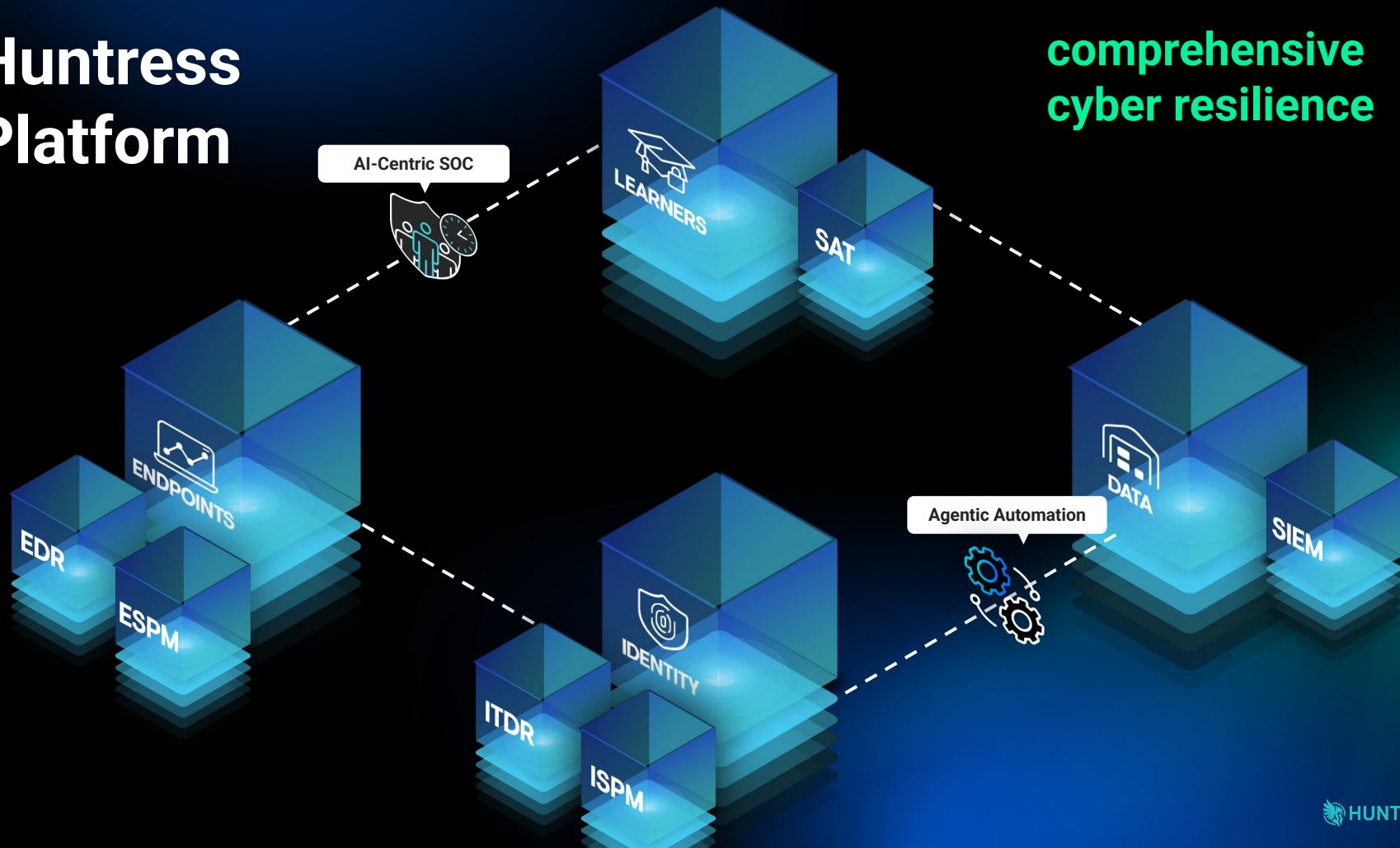
Operation Readiness

- ✓ Early intrusion detection
- ✓ Cyber insurance
- ✓ Regulatory compliance
- ✓ CMMC compliance

Managed SIEM

Huntress Platform

comprehensive
cyber resilience



225k Organizations Protected

Trusted across healthcare, manufacturing, government, education, and services

5M+

Endpoints

11M+

Identities

878k+

Learners

715k+

Log Sources

4.9

G2 Rating

98.6%

CSAT

What We'll Cover



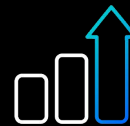
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Huntress is moving left of boom into Security Posture Management



Security gaps **stall the business**

The real cost of “good enough” security posture



45%

**Had an incident
this year caused
by a misconfig**



55%

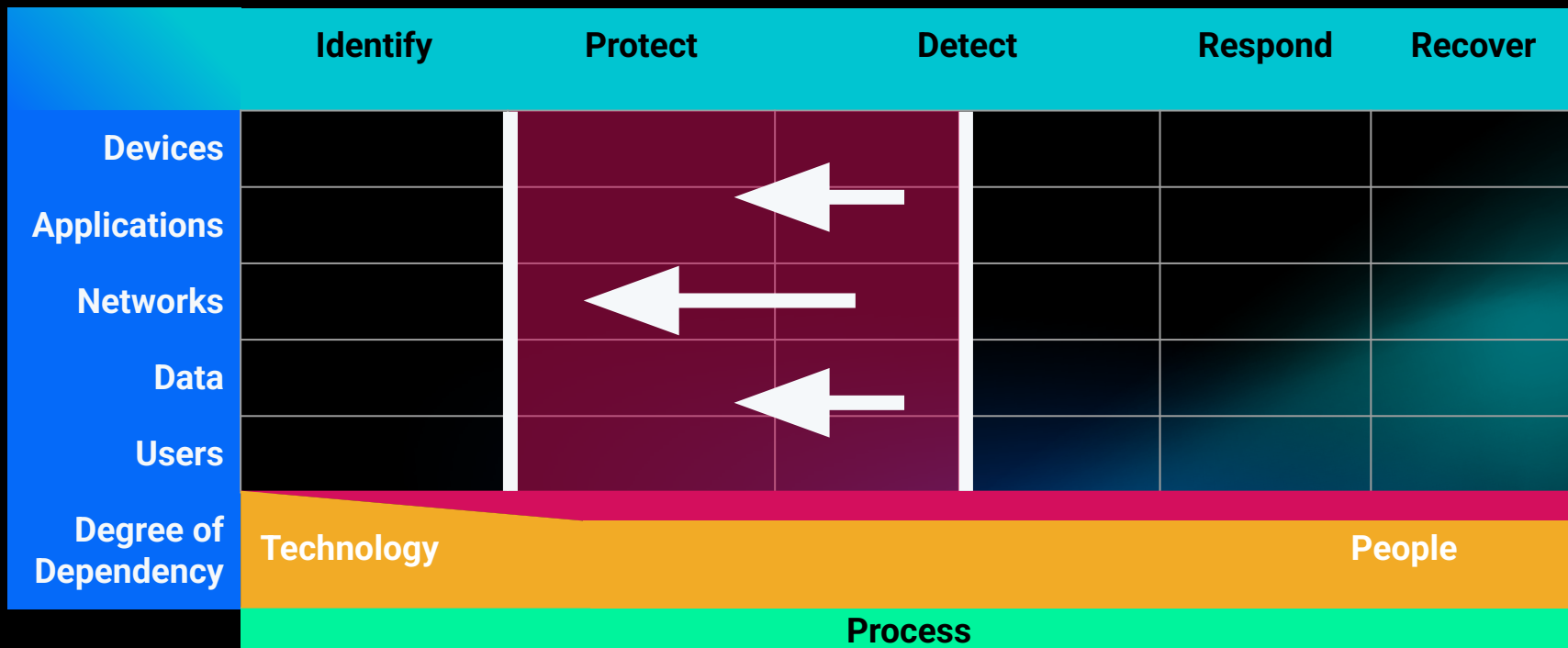
**Canceled or
delayed initiatives
due to posture**



47%

**Take longer than
24 hours to fix a
known misconfig**

It's time we stop giving attackers **easy wins**



Huntress ISPM Overview

Huntress Managed ISPM stops attackers getting a foothold

Fortify the environment, prevent the attack



Who can log in



from where



on what devices



with which applications



and approved access levels



Hackers getting a foothold



performing recon



lateral movement



Admin takeover

We secure...

So you avoid...

Huntress Managed ISPM

Continuously audits and enforces configurations, policies, and permissions in Microsoft 365 to shut down the misconfigurations attackers love to exploit.



We don't leave the door open for hackers to walk in

Fixes weak spots in Microsoft 365 configurations to lock down common hacker attack paths



Fix drift faster than attackers move with always-on identity protection

Enforce an always up-to-date framework tuned to Microsoft guidance, industry standards, and real-world attacker tactics



Harden Microsoft 365, not your workload

Spots policy drift and automatically snaps misconfigurations back to safe defaults

Evidence-Based Controls to Target the Worst Attacker Tactics

- Huntress-managed identity security framework based on SOC insights from 10M+ identities
- Covers the gaps attackers exploit most like risky logins and mailbox manipulation
- Delivers real security, not just better scores

Huntress ESPM Overview

Comprehensive endpoint integrity

Proactive security combined with threat detection and response for full endpoint protection



Managed ESPM

Proactively defend against endpoint attacks

- Application visibility and control
- High-risk vulnerabilities surfaced
- Properly configured OS and security controls
- On-demand demonstrable compliance



Managed EDR

Detect and respond to shut down endpoint attacks

- Threat experts monitoring, assessing, and operationalizing adversary tradecraft and intel
- 24/7 AI-assisted SOC for continuous threat detection, containment, and remediation
- Threat hunting to find stealthy hackers

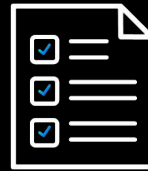
The value of Huntress Managed ESPM



**Proactive defense.
No guesswork or drama.**



**App control without the
headaches**



**Fast, evidence-based
compliance**



Built-for *all* businesses